

EXHIBIT O

1. DMV.ORG's "Splash Page"



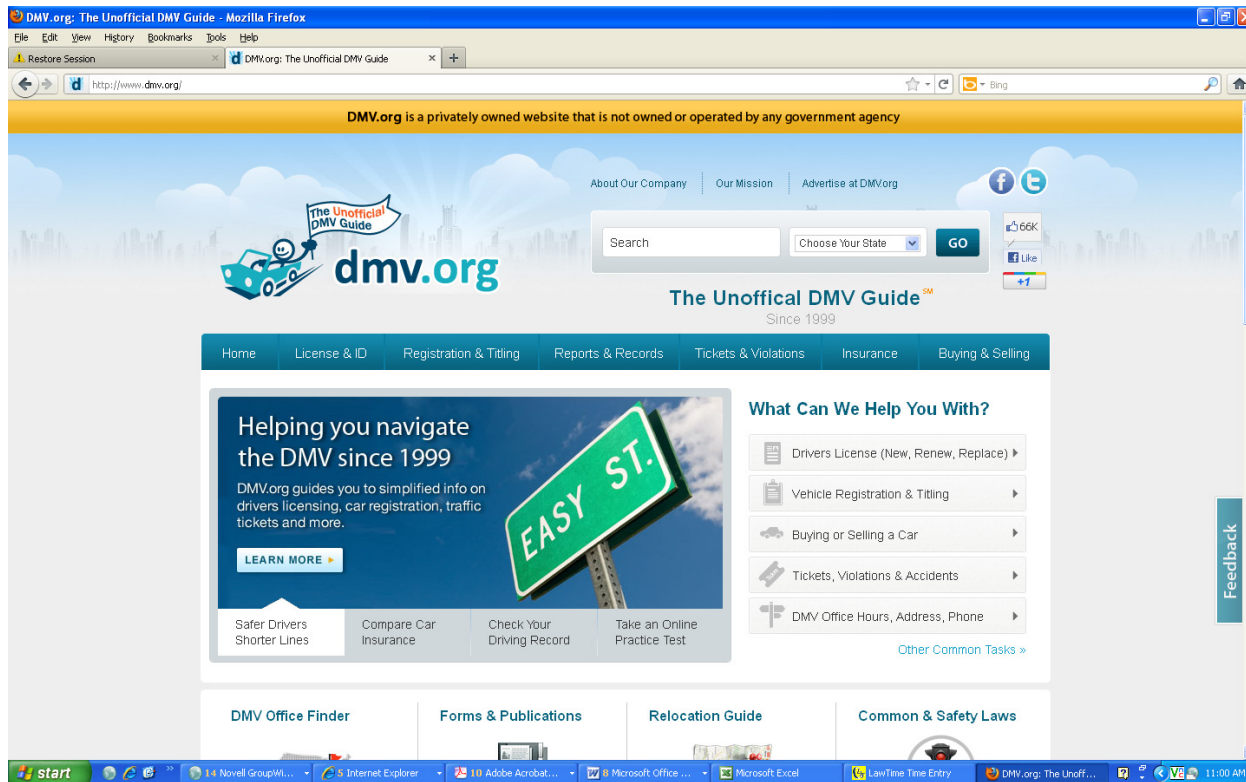
TO CONTINUE, CLICK 'CONTINUE' BELOW.

Continue

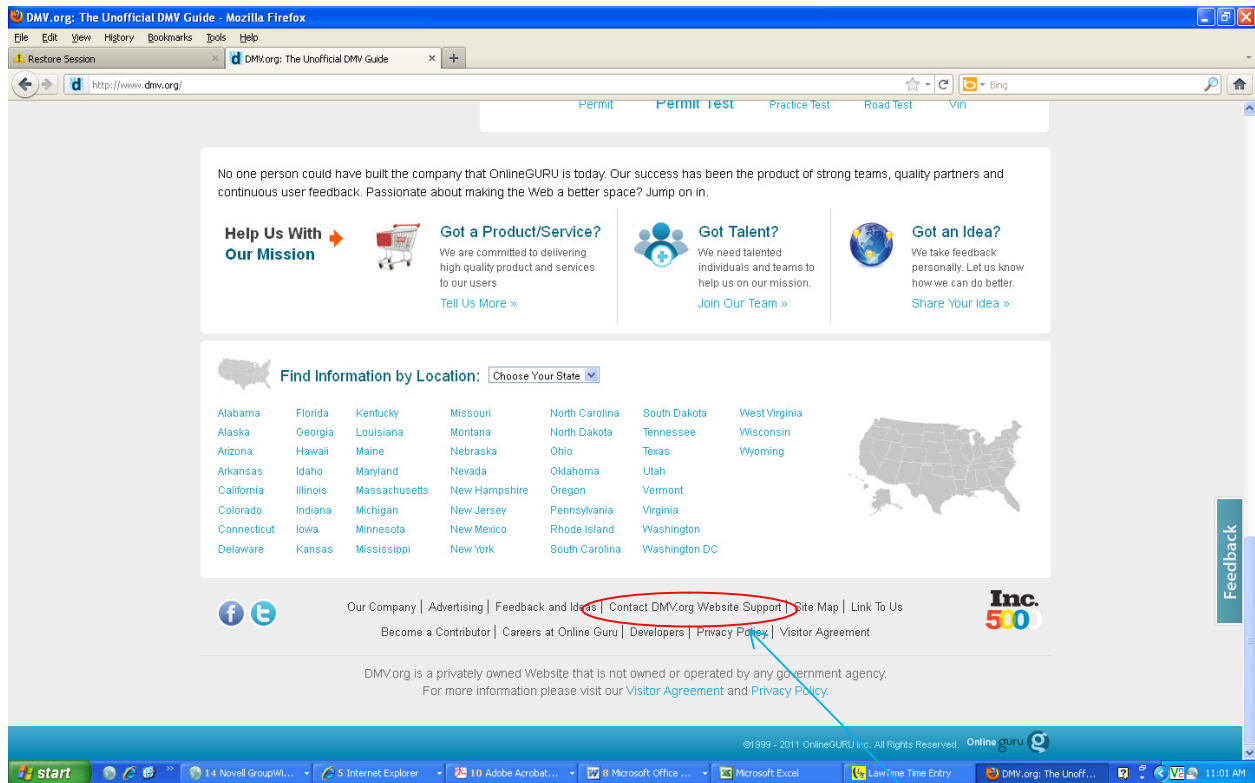
"Disclaimer" in very faint grey font which appears adjacent to the toolbar *after* a 2-3 second delay



2. DMV.ORG's "Landing Page" after the "Splash Page" "Continue" button is clicked (TOP-portion of Landing Page)



3. DMV.ORG's "Landing Page" after the "Splash Page" "Continue" button is clicked (BOTTOM-portion of Landing Page)

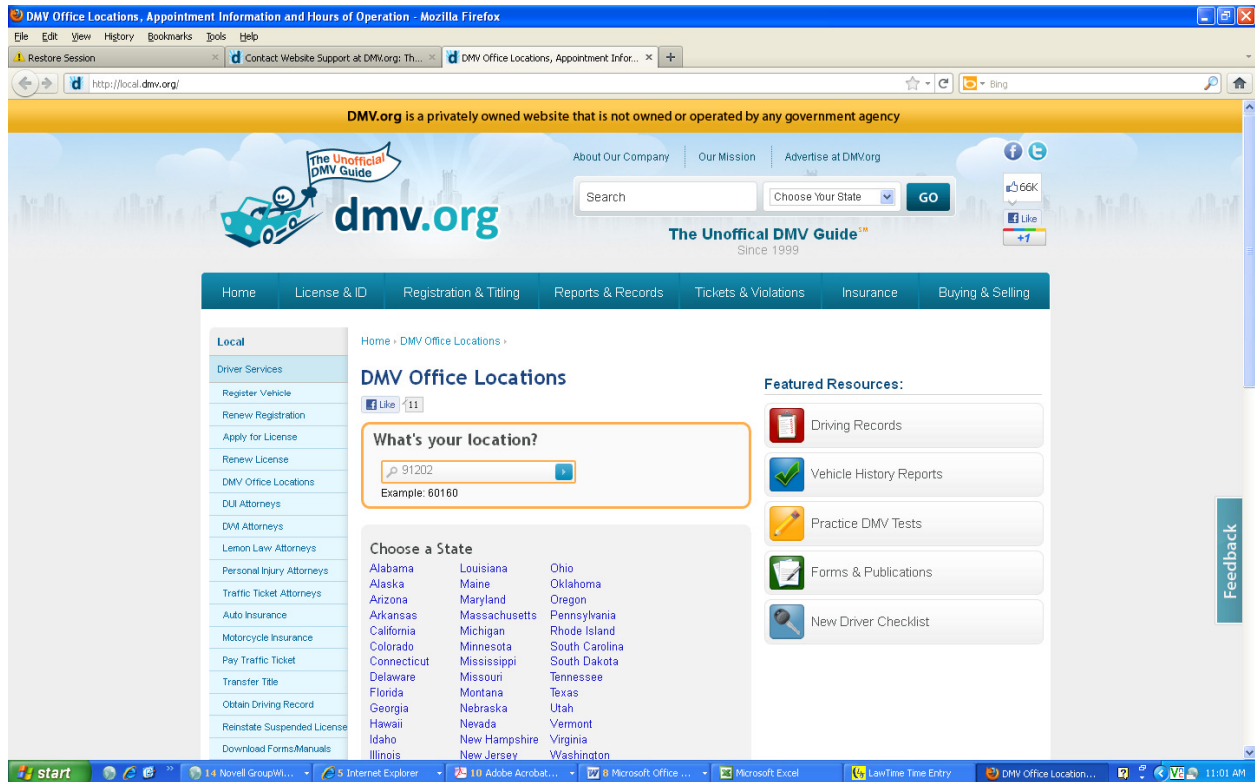


"Contact DMV
Website Support"
Button

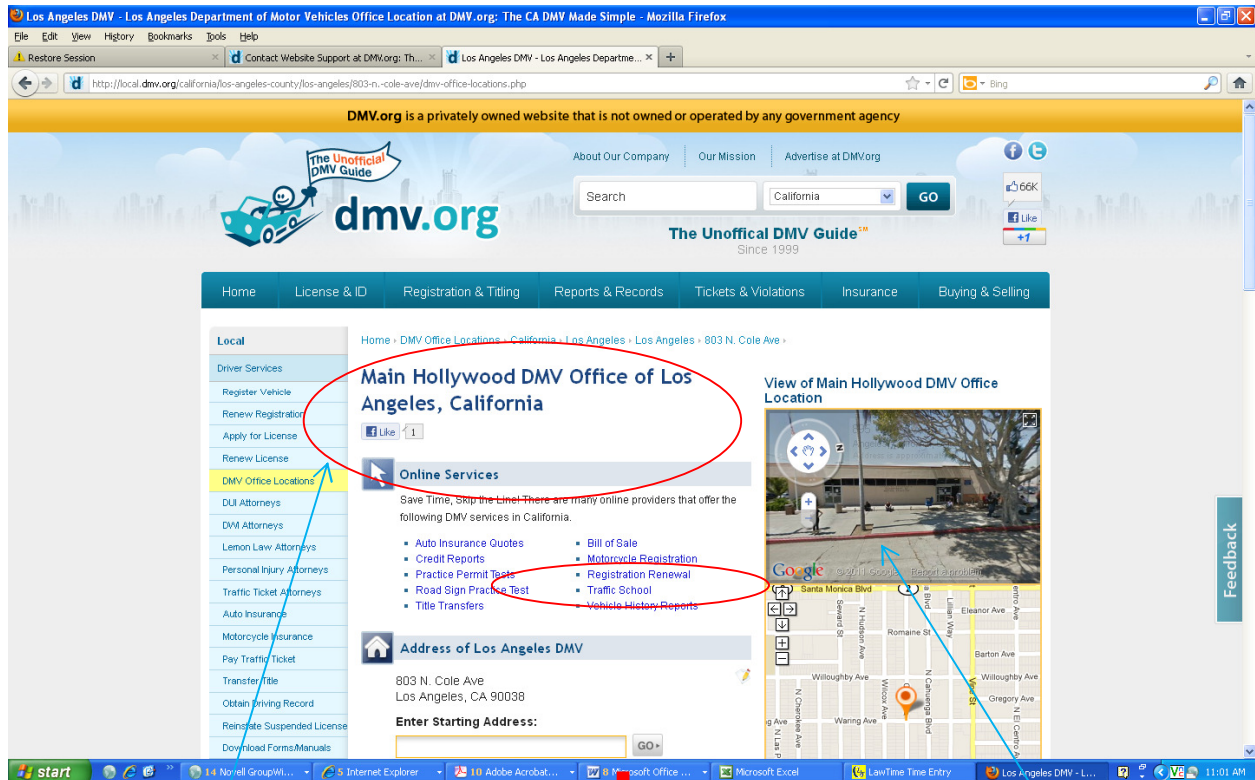
4. After the “Contact DMV Website Support” Button is Clicked:



5. After the “Link” to “Your State DMV Office” is Clicked, the website prompts the consumer to enter his/her DMV Office ZIP code:



6. After ZIP code is entered, the website “links” to a purported local DMV’s “ONLINE SERVICES” with various links including to traffic schools and registration renewals.



“Main Hollywood DMV Office of Los Angeles, California” “Online Services”

Photograph of the local DMV office

7. After “traffic school” is clicked, the website leads to a DMV.org affiliate traffic school, iDriveSafely.



8. After the “register now” button is clicked, DMV.org links to its affiliate’s website, www.idrivesafely.com:



8. Going back to #6 above, after the “registration renewal” button is clicked, DMV.org links to its affiliate CARTAGZ’s website.



9. After the “calculate fees” button is clicked, DMV.org links to its affiliate’s website, www.cartagz.com:

The screenshot shows the Cartagz website interface in a Mozilla Firefox browser window. The website is titled "CARTAGZ VEHICLE REGISTRATION" and is described as "California's Leading Online Vehicle Registration Service" and "LICENSED BY THE CALIFORNIA DMV". A navigation bar includes links for Home, About Us, View Our License, Contact, DMV Services, Forms, Instructions, Testimonials, Fees, Insurance Producers, Fleets, and Affiliates. A prominent blue banner reads "Instant Online CA DMV Registration - Next Business Day Delivery - Same Day E-Copy". Below this, a section titled "Complete Your CA DMV Registration in 3 Simple Steps" outlines the process:

- 1 Your Information:** Enter your vehicle information for an instant DMV Registration fee lookup. Includes a "Select Your Vehicle Type:" dropdown menu.
- 2 Payment Center:** Pay your DMV registration fees online & avoid future penalties. Includes a "Choose a Service:" section with radio buttons for:
 - Annual Vehicle Registration Renewal (selected)
 - Replace Lost Registration Card and/or Sticker (with a note: "Also choose this option to clear parking/toll violations")
 - Transfer a CA Vehicle Title
 - Replace Lost CA Vehicle Title
- 3 Complete:** Your official DMV registration card & sticker are shipped immediately.

Below the steps, a form titled "Please Enter the Following:" includes fields for License Plate # (4YLVW624), Last 5 of VIN (23256), Zip Code (91202), E-Mail Address, and Please Confirm E-Mail Address. A "Next" button is at the bottom of the form. A testimonial from David in San Diego, CA, is also visible. A large red arrow points from the "Next" button down to the next step in the process.

9. Consumers, such as Mr. Tom Pniewski, gets confused and thinks that his DMV has now charged him additional fees (but actually, he was paying additional fees to Cartagz, not the DMV). Mr. Pniewski's comments complaining to DMV.org's Facebook page, copied below:

